



BLOOMIN' 4 GOOD PROGRAM

# Press Release



## FOR IMMEDIATE RELEASE: St. Mark's Food Pantry – 90 Main St., New Britain

The St. Mark's Food Pantry Celebrates Selection as a Stop & Shop Bloomin' 4 Good Program Beneficiary.

New Britain, CT – The St. Mark's Food Pantry has been selected as a beneficiary of the Stop & Shop Bloomin' 4 Good Program for the month of November.

The Stop & Shop Bloomin' 4 Good Program, which launched in February 2021, is an easy way for shoppers to give back. Every \$10.99 bouquet in the sleeve marked "Bloomin' 4 Good" sold supports a hunger organization local to the Stop & Shop in which it was purchased.

St. Mark's Food Pantry was selected as the November beneficiary by local store leadership at the Stop & Shop located at 1309 Corbin Avenue, New Britain, CT. The St. Mark's Food Pantry will receive a \$1 donation for every \$10.99 bouquet in the sleeve marked "Bloomin' 4 Good" purchased at this Stop & Shop location in November.

"Flowers can make someone's day, brighten a room or spread a smile," said Cheryl Rusczyk, Coordinator of the food pantry. "Now they can fight hunger, too. Purchase a Bloomin' 4 Good Bouquet at New Britain Stop & Shop in November to help fight hunger. Every bouquet sold will feed 10+ people in need."

The St. Mark's Food Pantry is a nonprofit based in New Britain, CT. Founded in 2008, The St. Mark's Food Pantry, a part of the St. Mark's Episcopal Church, has provided food for the families in New Britain that can be subject to food insecurity. Learn more about The St. Mark's Food Pantry by visiting [www.stmarksnewbritain.org](http://www.stmarksnewbritain.org).

For more information about the Stop & Shop Bloomin' 4 Good Program, please visit [stopandshop.2givelocal.com](http://stopandshop.2givelocal.com).



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